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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**SALES & MKTG-CM/170/TARIFF/14-15/97**

**DATED: 20-06-2015**

Sub: **Rationalisation of “NESAM GOLD” promotional prepaid plan in 2G/3G mobile services-reg.**  
Ref: BSNL C. O. ECT Approval No.1857 dated 04.06.2015.

The Circle promotional offer prepaid plan viz. NESAM GOLD is vogue in TAMILNADU LSA (incl CHTD) as a promotional offer for 90 days from 28.05.2015 to 25.08.2015. Approval of the competent authority is hereby conveyed to rationalise the same with the following modifications:-

<b>Modification details</b>		
<b>Plan Validity</b>	<b>ONE Year</b>	
Tariff Validity	180 Days (as per TRAI Norms)	
Plan Validity Extension	Through Plan Voucher MRP Rs.49	
<b>Freebies offered with Plan Voucher:</b>	(to be consumed within 30 days )	
<b>Plan Voucher</b>	<b>PV49</b>	
When existing NESAM GOLD customers extend validity through "CONTINUE "	<b>PV49</b>	
When existing NESAM GOLD customers extend validity through CTOPUP	<b>PV49 or PV9</b>	
Migration from other plans to NESAM GOLD	<b>PV49</b>	
<b>Plan Voucher</b>	<b>PV49</b>	<b>PV9</b> ( applicable only for plan validity extension through CTOPUP /Auto validity Extension)
<b>Free voice calls - Local/STD (in seconds)</b>		
On-net	<b>1000 Seconds</b>	<b>600 Seconds</b>
Off-net	<b>500 Seconds</b>	<b>NIL</b>
<b>Free SMS (P2P) in No(s).</b>	<b>25 per month</b>	<b>NIL</b>
<b>Free Data usage (in MB)</b>	<b>50</b>	<b>50</b>

The detailed tariff of the plan is given in Annexure.

**The above rationalization of plan tariff of Nesam Gold will come into effect from 23.06.2015**

**Auto Validity Extension:**

1. **On first Day of GP1**, if sufficient balance (Rs.42.98) for PV49 is available in the customer's account, after deduction of the same, the plan will be continued with the revised plan validity and the freebies of PV49. For the left out customers if the balance is less than PV49 amount, then the amount equivalent to PV9 (Rs.7.89) will be deducted and the plan will be continued with the revised plan validity and the freebies of PV9.

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2. **On the LAST day of GP1**, auto validity extension will happen as per the prevailing PV8 condition as done now in all prepaid plans.

This is for kind information and necessary action.

*Kalavathi Subramanyan*

(Kalavathi Subramanyan)

**Assistant General Manager (Mktg-CM)**

Tamilnadu Circle.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please

Sr.GM TR/GM Finance, Chennai for kind information please

DGM/DE IN In charges - Trichy - for necessary action please

DGM (NWO)/DE IT, Coimbatore

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

AGM (CSC) Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials

DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.

## ANNEXURE

The tariff details of the Nesam Gold with modification effect from 23.06.2015 are furnished below:-

Plan Name	<b>Nesam Gold – Promotional offer Prepaid Plan</b>		
SIM Cost	Normal Rs.20; USIM Rs.59.		
MRP of Plan Voucher in Rs. (Incl. of S. Tax)	49		
Free Usage allowance with Plan Voucher (to be consumed within 30 days)			
Free Voice Call (Pulse)	sec		
i) On-Net	1000 seconds Local/STD		
ii) Off-Net	500 seconds Local/STD		
Free Video Call Local/STD On-Net	Nil		
Free Data Usage in MB	50MB		
Free P2P SMS in Nos.	<b>25 Numbers Local/National Any Network per month</b>		
<b>Initial Plan Validity in days</b>	<b>1 Year</b>		
Grace Period I	15 days		
Grace Period II	165 days		
<b>Extension of Plan Validity</b>	<b>Through PV49 or PV9</b>		
	<b>Plan Voucher</b>	<b>PV49 (for existing customers through selfcare / Ctopup)</b>	<b>PV9 (For existing customers through Ctopup)</b>
	<b>Free voice calls - Local/STD ( in seconds)</b>		
	<b>On-net</b>	<b>1000 seconds</b>	<b>600 Seconds</b>
	<b>Off-net</b>	<b>500 Seconds</b>	<b>NIL</b>
	<b>Free SMS (P2P) in No(s).</b>	<b>25 per month</b>	<b>NIL</b>
	<b>Free Data usage (in MB)</b>	<b>50</b>	<b>50</b>
<b>(A) Home LSA</b>			
<b>Voice Call Charges</b>			
<b>Pulse Rate Paise/second</b>			
Local On-Net	1.2		
Local Off-Net	1.5		
STD On-Net	1.2		
STD Off-Net	1.5		
Reduced Call Charges on 5 Local Any Network Numbers (Rs./Min)	20p/Min On-net & 40p/Min Off-net		
Change of F&F Numbers	Allowed anytime with Rs.10 per change per number		
<b>(ii) Video Call Charges</b>			
<b>Pulse Rate Rs./Minute</b>			
Local On-Net	1.50		
Local Off-Net	2.00		
STD On-Net	1.50		
STD Off-Net	2.00		
Incoming	Nil		

(iii) SMS(Rs./SMS)	
Charges for Local SMS	1.00/SMS any N/w
Charges for National SMS	1.00/SMS any N/w
International	5.00/SMS
(B) National Roaming	
(i) Voice Call Pulse rate Rs./Min	
Local On-net	0.80
Local Off-net	0.80
STD On-net	1.00
STD Off-net	1.00
Incoming Call	Nil
(ii) SMS(Rs./SMS)	
Local SMS	0.25/SMS any N/w
National SMS	0.38/SMS any N/w
International SMS	5.00/SMS
(iii) Video Call Pulse rate Rs./Min	
Local On-net	2.00
Local Off-net	2.00
STD On-net	2.00
STD Off-net	2.00
Incoming Call	2.00
<b>Full Talk Value</b>	<b>Always Full talk value with TOP UP of Rs. 200, Rs.400, Rs. 600, Rs. 800, Rs. 1000, Rs. 2000, Rs. 2200 and Rs. 3000 only.</b>
(C) All other charges	As per MINUTE Plan

*Kdavelin Subramanyu*

AGM (Mktg-CM)